

## PRESS RELEASE

### Highest sales and best business development: Diotec honors Rutronik with the "Top Sales Partner Award 2022"



From left to right: Anne Wielgohs (Quoting Specialist Standard Products Corporate at Rutronik), Emilia Mance (Line Manager at Rutronik), Michael Weishaupt (Material Management at Rutronik) and Max Schlageter (Account Manager at Diotec).

**Ispringen, January 10, 2023 - The long-standing partner, Diotec Semiconductor AG, honors the achievements of Rutronik Elektronische Bauelemente GmbH and awards the distributor with the "Top Sales Partner Award 2022". Rutronik impressed with the highest sales and the best business development in the EMEA region.**

Consistent customer orientation, comprehensive expert knowledge, modern logistical solutions, and trusting cooperation with manufacturers are the basis for Rutronik's success. With the award "Top Sales Partner 2022", Diotec underlines the performance of the distributor's experts, who achieved the highest sales as well as the best business development in the past year. Thanks to the close cooperation, the two partners managed to create a stable market situation in a dynamic market environment and provide customers with Diotec's high-quality products.

"As a German manufacturer of semiconductors, we appreciate our long-standing partnership with Rutronik. The strong customer focus combined with comprehensive know-how enables Rutronik to serve its customers effectively with our products. This is evident in our traditional products such as diodes, rectifiers, and Zener diodes, as well as in our new MOSFETs and voltage regulators. Especially during the allocation phase in the past two years, Rutronik has been a stable and flexible partner for us. That

award not only stands for the growth and know-how but also for the team behind Rutronik", says Max Schlageter, Account Manager at Diotec, about the success.

Emilia Mance, Line Manager at Rutronik, adds: "Awards always confirm the chosen path. They are even more valuable if you know about the challenges in the electronics industry. The basis of this great success is the trustful cooperation with Diotec. Due to the diverse product portfolio, the quality of the components, our expertise as well as logistical skills, we create an exceptional product and service portfolio. This allows us to equip existing customers with innovative products as well as to win new customers and generate interest in Diotec's products."

## About Diotec

Diotec Semiconductor AG is a global manufacturer of discrete semiconductor devices such as diodes, rectifiers, MOSFETs, voltage regulators, transistors, TVS, and ESD protection elements.

Headquartered in Germany, in the heart of Europe, with Diotec-owned factories in Slovenia, India, and China, Diotec supplies leading customers in the electronics industry with excellent products and comprehensive technical and commercial service.

With nearly 50 years of experience and sales offices on almost every continent, Diotec serves the target markets of industrial, consumer, energy, lighting, and mobility.

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### ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and is an independent family-owned company based in Ispringen, Germany. Thanks to its continuous positive economic development, the company is one of the world's leading headline distributors. In the fiscal year 2021, its more than 1,800 employees generated sales of 1.13 billion euros, serving over 40,000 customers. With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America.

The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services. Further information is available at [www.rutronik.com](http://www.rutronik.com).

